



Join Our Team to Restore Dignity and Help Us Count Down to the Big Game!

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Written by [Staff](#)

It's just one month to the biggest game of all in the U.S., the Super Bowl. Our San Jose office is just 11 miles from Levi Stadium, where the spectacle of Super Bowl 50 will unfold on February 7. There will be a lot of parties and special events leading up to and on the big day. Yet amidst all the festivities, we know the dark side of the big game is also coming into play.

The Super Bowl has been called one of the largest single human sex trafficking incidents, and while some have contested that statement, law enforcement officials say they know from experience it is indeed a haven for sex trafficking. Just last year, law enforcement agencies in 17 states arrested nearly 600 people and rescued 68 minor victims in the weeks leading up to the Super Bowl. Several women rescued from sex trafficking in the host city of Phoenix say they were brought there specifically for the game.



Help Us Score a Touchdown for Restoring Dignity



How can you make a difference for commercially sexually exploited children and adult human sex trafficking victims? **Get in the game and help us reach the goal line: 250 backpacks full of clothing and other helpful items by Super Bowl Sunday.** In the coming weeks we are asking the public to take part in our [Pack-It-Forward](#) program, which will put full backpacks into the hands of rescued victims.

To reach the goal, we've divided up the month of January—which is also Human Trafficking Awareness Month—and early February into four quarters, with each quarter featuring a different item we need to collect for victims. **The culmination is Feb. 7, a day we're calling, "Sports Bra Sunday."**

Here's a rundown of our Big Game, with links to where you can purchase items we need:

First Quarter (Jan. 11 – 17): [Backpacks](#)

Second Quarter (Jan. 18 – 24): [Sweatpants](#)

Third Quarter (Jan. 25 – 31): [Sweatshirts](#)

Fourth Quarter (Feb. 1 – Feb. 7): [Sports Bras](#)

The items can be shipped directly to our mailing address: 1821 S. Bascom Ave., #206, Campbell, CA. 95008.



We're also accepting donations of new items at our office: 1777 Hamilton Ave., Suite 2010, San Jose, CA. 95126.
Call [408-674-5744](tel:408-674-5744) for hours.

Each week we we'll publish a new blog post sharing more information about Pack-It-Forward and why each item will help victims. We'll also keep you informed of the scoreboard, or how we're doing in reaching our goal of 250 backpacks.

Let's team up and restore dignity to victims!

Tags: [backpacks](#), [commercially sexually exploited children](#), [human trafficking](#), [Human Trafficking Awareness Month](#), [pack-it-forward](#), [sports bra sunday](#), [Super Bowl](#)